

KINGS CROSS

CYCLE TO

mapic

9 - 13TH NOVEMBER
700KM | 4 DAYS
GIRONA - CANNES

ENTRY FEE
£1,799

FUNDRAISING
AMOUNT
£1,000

The King's Cross Cycle to MAPIC is Club Peloton's annual charity cycling challenge for the retail property sector. Over 700km in four days, this year's route will take riders from the medieval town of Girona, across undulating hills along the east coast of Spain, to Cannes and the beautiful beaches of southern France. The cyclists – all professionals working in the retail property industry – will then swap their lycra for business attire to attend the MAPIC Retail Fair.

Riders will experience road cycling from an elite rider's perspective, including a full crew comprising mechanical support, medics, sports injury therapists, motorcycle outriders and lead car, as well as UK support staff, leaving them free to concentrate on turning the pedals and networking with fellow cyclists.

KEY CONTACTS

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@kingscrossNIC

WHY SHOULD I RIDE?

- Open to cyclists of all abilities
- Raise money for our beneficiary charities
- Ride like a professional with the support of a lead car, motorcycle outriders, mechanics, sports injury therapists and more...
- All mechanical support is provided on the road, so no need to carry spares, puncture repairs or pumps
- Bike transfer to Girona and back from Cannes included*
- All luggage will be transferred between hotels by Club Peloton. There will be arranged coffee stops along the route along with snacks and refreshments.

*Please remember that travel out to Girona is included, **BUT RETURN TRAVEL FROM CANNES TO THE UK IS NOT INCLUDED** so will need to be organised by you.

Visit the website for an itinerary of the ride, including where you will end each day and distance travelled.

WHAT IS IT ALL FOR?

This ride is about team work, networking, cycling and most importantly - raising money for charity.

Minimum fundraising amount is £1,000. Club Peloton will support you in reaching your target.

Coram, the UK's oldest children's charity, is Club Peloton's main beneficiary. Coram Adoption provides much needed help to find vulnerable children loving new homes.

Club Peloton's other beneficiaries include:

Cyclists Fighting Cancer - enabling young people across the UK living with cancer

to regain their physical fitness and confidence by building and giving them new bikes, adapted trikes, tandems and other necessary support.

MSA Trust - dedicated to providing personal, specialist support to all those affected by the rare and terminal neurodegenerative disease multiple system atrophy (MSA).

Tom's Trust - helping to tackle the root causes of violent street crime in London by helping disadvantaged young people see the potential value of their own lives and therefore the lives of others too.

coram | better chances
for children
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